

# www internet MARKT'G

at Fenetre Technology we have been supplying Internet Services and I.T. equipment to Business, Education & Public Sector since 1985. We have an excellent reputation for providing a quality product/service at a competitive price.

Whilst we continue to enjoy serving our local clients throughout Staffordshire, Cheshire and Derbyshire, our competitive products and services now sell throughout the UK and beyond.

*We would like the opportunity to work with you.*

## W3 Marketing Setup & Management Offer

We operate a number of highly successful internet marketing campaigns for our clients and are happy to provide references. Our Solutions include both Search Engine Optimisation and Pay Per Click Campaign Management as appropriate.

We are proud to be Google Qualified Professionals.

Our Internet Marketing solutions will ...

### Promote

Get your site noticed.

We attract the right people to your website with our range of Internet Marketing Services.

### Convert

Turn visitors into Customers.

Make it crystal clear for visitors to see what you sell and then to buy it.

### Analyse

Analyse conversions, traffic reports, rankings reports, control site quality.

### Retain

Keep Customers Returning.

Customer retention is a key aspect to increasing your profitability. We can help you to improve your customers' lifetime value.

### Search Engine Optimisation – No Risk Deal

- \* Search Engine Optimisation of Your Website, *including.....*
- \* Competitor Analysis
- \* Keyword Management & Metatag Inclusion
- \* Robots file for Search Engines
- \* Build & Submit Sitemap
- \* Link Building
- \* Submission to 300+ Search Engines
- \* Emphasis on Google, Yahoo/Bing
- \* Daily Modifications to Strategy, as Search Engines Score
- \* Detailed Monthly Report on Search Engine Positioning

### Very Limited Offer

We'll waive the setup fee of ~~£250~~ and reduce the monthly fee from

~~£50~~ to £25 (minimum term 3 months)

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F: 0845 5440349

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## Pay Per Click Campaign Management – No Contract First Month Free & Setup Waived

- \*Competitor & Keyword Analysis
- \*Content changes to ensure keyword relevancy
- \*Creation of Optimised Adverts
- \*Relevant Optimised Landing Pages to close on targeted visitors
- \*Weekly statistics for keywords / phrases

### Very Limited Offer

Campaign Management Setup fee of £ 250 waived and free management for first month –  
no contract.

\*Campaign budget is required

### Don't take our word for it !

"Brilliant - The best return on advertising we have ever had, by far!"

Tony Davis - <http://www.gradwood.co.uk>

"Works for me - continues to bring in many excellent bookings."

Denis Moors - <http://www.highashfarm.co.uk>

"You've got our website to the top of Google listings for our desired keywords "

Lloyd Morgan - <http://www.beartowntoys.co.uk>

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